

MEDIA COVERAGE

As leading water treatment & waste water management event of the region, WATER INTEC 2023 will attract extensive media coverage as below:

- PRINT MEDIA** : Leading national dailies of the region, regional vernacular dailies, 'B' to 'B', 'B' to 'C' business magazines & professional journals of the water industry.
- SOCIAL MEDIA** : There will be a focused intensive e-marketing program through leading social media platforms like Facebook, LinkedIn, Twitter & Youtube. In addition, publicity on various prominent portals & through banner space, e-news letters & articles to the related associated members & industry stalwarts once a fortnight to ensure maximum footage & presence amongst the target visitors.
- E - MEDIA** : Publicity on the leading FM channels & regional satellite TV channels.
- DIGITAL MEDIA** : Marketing using digital technologies & mediums such as mobile & display advertisement.
- OUTDOOR MEDIA** : Posters & banners shall be placed at strategic & key locations on a regional level to create a constant hype among the target groups.
- PRACTIVITY** : Press meet with representatives from leading media houses will be organised prior to the fair & constant press releases will follow through the event days.

Other Events Organised by
CODISSIA Intec Technology Centre



3rd Edition
Water Intec 2023
Redefining Water Exhibition
(An Event of CODISSIA Intec Technology Centre)



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3rd Edition

WATER INTEC 2023

Redefining Water Exhibition
(An Event of CODISSIA Intec Technology Centre)



3rd - 5th February 2023

CODISSIA Trade Fair Complex
Coimbatore, India

When you refuse to reuse,
it's the Earth you abuse.

If you can't REUSE it,
REFUSE it!



Supported by



All About Water

Water Intec 2023 - Need of the Hour

South India's key event focused on Water & Waste Water Technologies, the 3rd edition in this segment, at CODISSIA Trade Fair Complex, Coimbatore.

The Event will focus on how emerging Technologies is transforming the Water & Waste Water Sector and how to scale up the adoption of the clean water solutions including through Public / Private sector efforts and pressing regulations / Technical and financial challenges that need to be addressed in doing so.

The event is being organised at the right time when the country is poised to become the next promising market in the world.

- 💧 The effluent treatment plants segment is growing at healthy rate in terms of volume .
- 💧 PPP-based projects will be in vogue and one can expect the increased role of private players in the management of utilities/assets.
- 💧 Ageing equipment presents opportunity in replacement/retrofit of assets in water and effluent treatment plants.
- 💧 Huge opportunities are available across the value chain right from suppliers of pumps, to ductile iron pipes, to membranes.
- 💧 Due to high discharge volumes, industrial units are being forced to reuse waste water and resort to zero liquid discharge.
- 💧 Industries are facing stiff competition from agriculture and domestic demand for fresh water resources. Discover which areas have an urgent need for water reuse and desalination.
- 💧 India's development is driving strong industrial growth creating an increased demand for water. Furthermore, industrial parks are being built across the country and will require state of the art water management systems, creating valuable opportunities for international players to get involved

Why Water Intec at Coimbatore

- 💧 Coimbatore region has a high concentration of Textile Processing Units, Foundry Units and on top of all is witnessing rampant urbanisation, all of which pollutes the environment in general and water in particular.
- 💧 Industrial visitors from the neighboring town Tiruppur visit Coimbatore seeking solutions to mitigate ground water pollution caused by the Dyeing and bleaching units operating there.
- 💧 Government of Tamilnadu has come out with new policies that enforces construction of waste water treatment plant in all buildings.
- 💧 India is emerging as the leading economy Worldwide and Infrastructure sector is booming. Mandate for municipal corporations for treating and using sewage water for non-potable purposes. Rain water harvesting has become utmost important.
- 💧 The Tamil Nadu Urban Flagship Investment Program (TNUFIP) is structured under three outputs:
 - ★ Sewage collection and drainage – improved and environment sewage treatment systems introduced.
 - ★ Access to reliable and smart drinking water improved.
 - ★ Institutional capacity, public awareness, and urban governance strengthened. TNUFIP will be implemented over an 8-year period beginning in 2018, and will be funded by Asian Development Bank (ADB) via its multi tranche financing facility (MFF).



Exhibitor Profile

Activated Carbon	Desalination Systems	Level Controllers	Sewage Treatment Plants
Aeration Equipment	Diffused Aeration Systems	MBBR Systems	Solid Waste Management
Analytical Instruments	Disinfectants	MBR Systems	Sludge Dewatering
Antiscalants	Demineralization Plants	Membrane Diffusers	Storage Tanks
Arsenic Removal Systems	Drinking Water Equipments	Membranes	Swimming Pool Systems
Automation Control Systems	Effluent Treatment Plants	Membranes Ultrafiltration	TDS Meters & Indicators
Bacteria Culture	Evaporators	Mineral Water Plant Suppliers	Testing Equipments
Blowers	Filter Press	Misting Equipments	Tubes
Boilers Systems	Filtration Equipment	Ozone Generators	Ultrafiltration
Bottling Plant Manufacturers	Filtration Media	Pressure Vessels & Gauges	Ultrapure Water Systems
Chemicals	Filtration Plants	Process Control Instruments	Ultraviolet Systems
Chlorinators	Flow Meters	Pumps & Motors	Valves
Clarifiers	Fluoride Removal Systems	Rain Water Harvesting	Wastewater Treatment Plants
Coagulants & Flocculants	Heat Exchangers	Resins	Water Meters
Consultants	Hydropneumatic Systems	RO Plants	Water Softener
Control Panels & Regulators	Iron Removal Systems	Sand Filters	Water Treatment Plants
Cooling Towers	Laboratory Testing	Sewage and Sludge Treatment	Zero Liquid Discharge Systems

Visitors Profile

Representatives from Industries, Institutions, Hospitals, Hotels, Governments Bodies, Builders, Architects, Project Managers, Local Policy Makers, Investors, Business Executives & Representatives of Business Associations.

Why Should you Exhibit

- Exhibitors can avail the excellent networking opportunities with government decision-makers, business leaders, investors from across the region.
- Maximum visibility for the existing products and for launch of many new products.
- A place where you find your customers and where the customers find you.
- A place to identify the trends and issues that will shape the future.
- Promote your business by presenting your latest technologies and potentialities.
- Extensive demand exists for technology suppliers offering ETP for industries, Irrigation technology – low cost and high-efficient pumps, Sewerage treatment technology, Rain water harvesting, Reverse Osmosis etc.
- Marketing opportunities for smaller scale water purification technology at low costs.
- Learn about solutions to water & environmental challenges.

Post Event Report - Water Intec 2022 (2nd Edition)

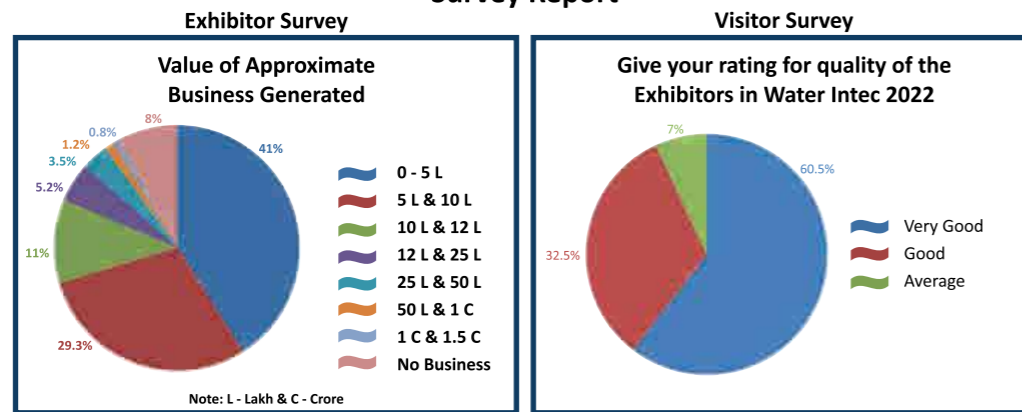
Water Intec 2022, an exclusive event on Water & Waste Water Industry was held from 08th to 11th April 2022 at CODISSIA Trade Fair Complex, Coimbatore which was supported by Industrial Waste Management Association, Indian Water Works Association, National Solid Waste Association of India and Tamilnadu Pumps & Spares Manufacturers Association.

The event brought together the decision makers from Local Bodies to State Organisation, Municipalities and other Public Institutions apart from Industrialists, Investors and other Private Sectors who witnessed the new emerging technologies in the sustainable utilization of water resources.

The event had more than 60 participating companies and witnessed 20000+ footfalls across the country, most of them were professional buyers and industry experts. The event saw a record number of quality visitors and satisfied customers, this further promoted the events reputation as a cachet and relevance platform. Pan India Exhibitors and Brands participated with a clear purpose, using the unique stage for promotion in one of the fastest growing water and waste water market.

Water Intec 2022 brought a comprehensive range of latest technologies for the reuse of Water & Waste Water and its management systems.

Survey Report



Key Exhibitors of Water Intec 2022 (2nd Edition)



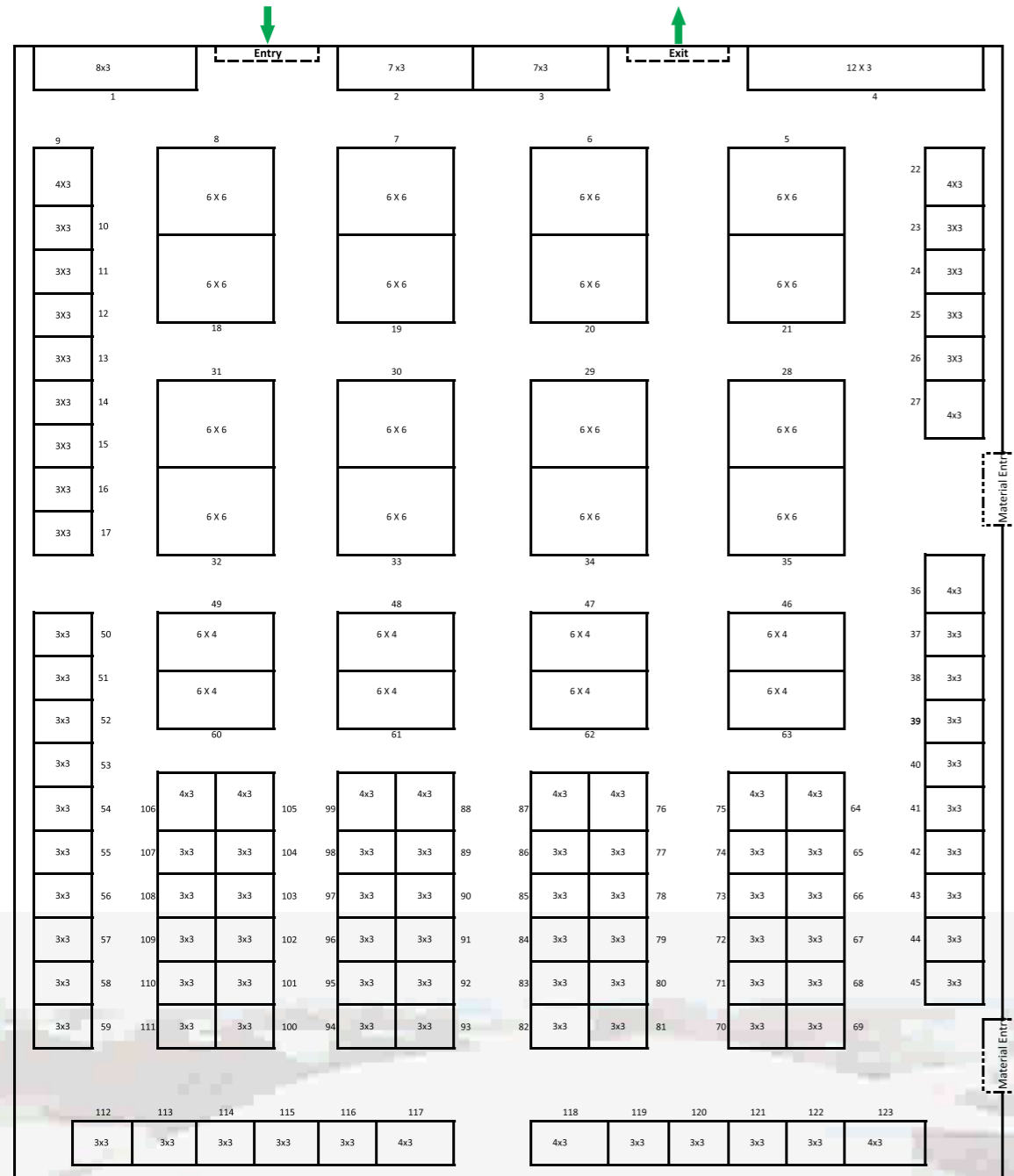
HALL - D TENTATIVE FLOOR PLAN



HALL - D

Exhibition Area - 5000 sq. mts. Roof Height 9 mts.

Exhibitor Vehicle entrance - 4.6 mts width x 5mts height.



VENUE CODISSIA INTEC TECHNOLOGY CENTRE

CODISSIA INTEC Technology Centre was formed by CODISSIA with the objective to promote and create infrastructure facilities for conducting National & International Trade Fairs, Conferences, Symposiums and Exhibitions, Buyer-Seller Meets, Product Launches, Seminars & Special Meets, Corporate Events and Meetings, Weddings, Family Functions & Get-togethers. The trade fairs conducted are INTEC, AGRI INTEC, BUILD INTEC, ELEKTROTEC, SUBCON, RAWMAT INDIA, EDU INTEC, COIMBATORE BOOK FESTIVAL and COIMBATORE SHOPPING FESTIVAL. Facilities include 5 Halls, Open Air Theatre, 3 Seminar Halls, Food Court, Car Park, Material Handling Gangways, Kitchens and Kiosks; the whole campus is Wi-Fi enabled.

Hall D



Exhibition Area : 5000 sq.m (53,800 sq.ft) 100m x 50m
Minimum Roof Height 9 mts
Exhibit Vehicle Entrance : 4.6m width x 5m height
Heavy-duty flooring

Hall E



Hall Area : 4040 sq.m (43,476.62 sq.ft) 100m x 40m
Minimum Roof Height : 6.0 m with false ceiling

Food Court



Ideal for Conferences, Small Marriages & Get together Food & Beverages preparation and serving facility to over 5000 pax a day

CODISSIA Intec Technology Center is a Trust formed by the Coimbatore District Small Industries Association (CODISSIA) in the year 1996 and owns the CODISSIA Trade Fair Complex and also conducts all Trade Fairs.. Inaugurated in the year 2000, CODISSIA Trade Fair Complex was the first Trade Fair Complex in South India and the Second in India with an objective :

- To promote and create infra-structural facilities for conducting trade fairs, industrial exhibitions, Buyer-Seller Meets, Seminars, Conventions, Conferences, Workshops and such other activities needed for the growth of regional economy.
- To carry out scientific and technological research and development work on product, process and services.
- To promote, establish and manage a Trade Center assist the industries in identifying the sources for Export, Import and Technology Transfers and Collaborations.

Halls : A, B & C

Exhibition Area : 10250 sq.mts.
Minimum Roof Height 10.65 mts
Exhibit Vehicle Entrance : 4.6m width x 5m height
Heavy-duty flooring

